

# Park Homes

Specialist insulation systems

J&J Crump&Son  
 *for cosy homes*

South West Insulation Installer of the Year



# Insulationg park homes



# Benefits of insulation

## Benefits for park homes

Save up to 50 per cent on energy bills.

Enhances the appearance and value of the park home.

Your home is warmer in winter and cooler in summer - and better sound insulation.

Insulation is easy and quick to install with minimal disruption.



During installation our specially trained team will keep disruption to your home life at a minimum, with much of the work taking place outside.



Insulation panels are fitted to the outside walls of your park home by specially trained technicians. Joints are sealed with silicon and then covered with scrim tape and plaster, before a smart outer layer of stippled paint is applied.



External insulation with InstaClad takes approximately 5 working days (weather permitting) while insulating floor and roof spaces takes around 3 hours.



InstaClad introduced in 2008, and it has excelled, even during the recent severe winters and the harshest weather conditions. We offer a 10 year guarantee on materials and workmanship for our range of Park Homes insulation products.



Our specialised insulation systems for park homes consist of three solutions: External insulation with InstaClad Loft/Roof insulation & Floor insulation



# Key issues

## Park homes reality check

There are insulation systems approved for park homes.

There is an approved survey method to calculate the energy rating of a park home, together with a 'carbon score' for improvements.

There is NO funding from ECO for park homes - yet.

There is NO SWIGA guarantee in place for park homes - yet.

# Our approach

## **We want quality & value for park homes**

We want to get the job done right - fit for purpose.

We want the best materials for the job installed correctly by trained professionals.

We want customers to have peace of mind with guarantees that mean something.

We want customers to love the work we do and recommend us to friends and neighbours.

# Typical costs

## External wall insulation is not cheap

However, park homes are less expensive than houses and flats.

Indicative prices for a typical double unit:

1. Walls: £5,000
2. Floors: £1,000
3. Roof: £700

# Funding

## Indicative ECO funding when available

ECO funding based on current rates will provide funding of about £1,400 to £2,100.

Amount of funding depends on the 'carbon score', derived from an energy survey (EPC).

Like external wall insulation for houses, insulation for park homes is never going to be free.

Possibility of Green Deal cashback?

# Energy survey

## **First step is to complete an energy survey**

The RdSAP issue has been resolved - there is now a methodology for surveyors to follow to produce an EPC for park homes.

The owner **MUST** know the U-Value of the walls - usually given in manufacturers brochure.

Without this a survey cannot be done and therefore funding will not be available.

# Our insulation system

## InstClad

Our system is specifically designed for park homes, **not** an existing external wall system adapted for park homes.

It is **thin** and **lightweight** - to avoid overloading the structure and other issues.

The product has a magnesium silicate pre-laminated board - light & thin - avoids the need for render.

# Funding issues

## Issues to be resolved before funding approval

BBA approval problematic: requires testing for 3-storey building!

We are working through e-tag approval - European equivalent of BBA.

Guarantees - awaiting approval by SWIGA, the solid wall equivalent of CIGA.



# Questions to ask

## If you are approached by sales teams

1. Guarantees: who provides them; do they cover you if installer goes bust.
2. Materials: is a system **approved for park homes** being applied; ask for evidence.
3. Energy savings: check the before and after U-values; ask for evidence of what savings to expect.
4. Survey: ask for a survey and a copy of the EPC.



# More information



Insulating your  
Park Home



[www.instagroup.co.uk](http://www.instagroup.co.uk)

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**Brochure available**

Ask to be put on our mailing list.

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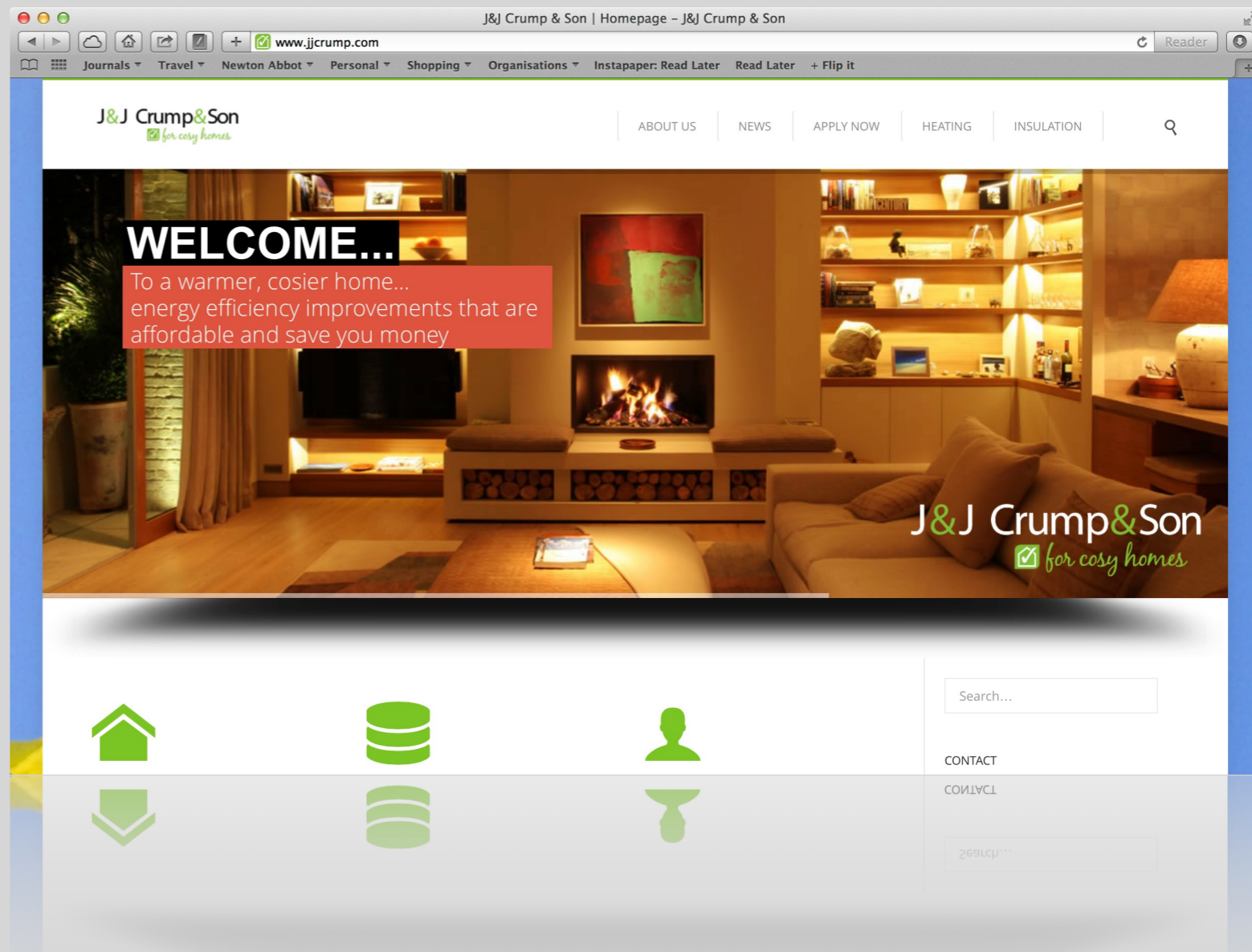
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Customers can apply online for free survey.



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# J&J Crump & Son

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